

Start Date: 10/01/2007

End Date: 10/31/2007

Store #: 1

PRODUCT MIX SHEET

GROUP/NAME	DAY			WEEK			DATE RANGE		
	QTY	\$	%	QTY	\$	%	QTY	\$	%
APPETIZERS									
CHICKEN WINGS	5	19.80	0.8%	14	48.51	1.1%	281	1004.87	1.0%
BONELESS WINGS	11	45.41	1.7%	33	84.64	2.0%	606	2269.70	2.2%
FRENCH FRIES	16	18.49	0.7%	34	63.37	1.5%	941	1705.23	1.7%
MOZZARELLA STIX	3	20.71	0.8%	25	179.77	4.1%	396	2761.86	2.7%
FRY CAULIFLOWER	14	27.72	1.1%	35	14.08	0.3%	910	781.56	0.8%
ONION RINGS	10	36.52	1.4%	12	49.39	1.1%	189	729.37	0.7%
GARLIC BREAD	20	18.49	0.7%	17	38.72	0.9%	683	1172.69	1.2%
JALAPENO POPPERS	7	31.75	1.2%	2	8.82	0.2%	85	375.72	0.4%
TOTALS	86	218.89	8.4%	172	487.30	11.2%	4091	10801.00	10.6%
BEER									
BUDWEISER	1	2.48	0.1%	0	0.00	0.0%	11	27.28	0.0%
BUD LITE	2	4.96	0.2%	0	0.00	0.0%	6	14.88	0.0%
TOTALS	3	7.44	0.3%	0	0.00	0.0%	17	42.16	0.0%
DESSERTS									
CHERRY	2	5.46	0.2%	0	0.00	0.0%	31	84.63	0.1%
NEAPOLITAN	0	0.00	0.0%	0	0.00	0.0%	1	2.73	0.0%
PEANUT BUTTER	0	0.00	0.0%	0	0.00	0.0%	1	2.73	0.0%
ROCKY ROAD	0	0.00	0.0%	0	0.00	0.0%	6	16.38	0.0%
STRAWBERRY	0	0.00	0.0%	0	0.00	0.0%	2	9.92	0.0%
VANILLA	0	0.00	0.0%	0	0.00	0.0%	16	79.36	0.1%
CHOCOLATE ALMOND	1	4.96	0.2%	0	0.00	0.0%	48	238.08	0.2%
CHOCOLATE MARSH	0	0.00	0.0%	0	0.00	0.0%	3	14.88	0.0%
CHOCOLATE CHIP	0	0.00	0.0%	3	9.93	0.2%	22	72.40	0.1%
COFFEE	0	0.00	0.0%	0	0.00	0.0%	21	68.25	0.1%
COOKIE AND CREAM	0	0.00	0.0%	1	3.31	0.1%	48	153.02	0.2%
FUDGE	0	0.00	0.0%	5	16.55	0.4%	21	68.25	0.1%
TOTALS	3	10.42	0.4%	9	29.79	0.7%	220	810.63	0.8%
MEAL DEALS									
MONSTER MEAL #1	3	25.11	1.0%	13	114.53	2.6%	272	2341.32	2.3%
MONSTER MEAL #2	3	42.30	1.6%	15	224.70	5.2%	207	3016.38	3.0%
MONSTER MEAL #4	7	117.18	4.5%	5	96.90	2.2%	201	3612.90	3.6%
FAMILY MEAL #1	4	88.12	3.4%	8	183.28	4.2%	221	4961.03	4.9%
FAMILY MEAL #2	2	8.82	0.3%	1	4.41	0.1%	212	937.20	0.9%
FAMILY MEAL #3	1	4.41	0.2%	0	0.00	0.0%	47	210.35	0.2%
TOTALS	20	285.94	10.9%	42	623.82	14.4%	1160	15079.18	14.8%
MERCHANDISE									
KID STICKER	8	7.04	0.3%	7	6.16	0.1%	190	208.12	0.2%
BIG STICKER	0	0.00	0.0%	0	0.00	0.0%	22	9.68	0.0%
KIDS BADGE	1	0.44	0.0%	6	2.64	0.1%	69	30.36	0.0%
KIDS CLICKER	1	0.44	0.0%	0	0.00	0.0%	13	5.72	0.0%
KIDS KAZOO	0	0.00	0.0%	0	0.00	0.0%	2	0.88	0.0%
TOTALS	10	7.92	0.3%	13	8.80	0.2%	296	254.76	0.3%
OPEN FOOD									

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	QTY	\$	%	QTY	\$	%	QTY	\$	%
OPEN FOOD	2	7.04	0.3%	5	17.60	0.4%	40	144.31	0.1%
TOTALS	2	7.04	0.3%	5	17.60	0.4%	40	144.31	0.1%
PIZZA									
PERSONAL PIZZA	9	50.73	1.9%	20	123.58	2.8%	505	2974.07	2.9%
-CHEESE-	1.00	0.00	0.0%	7.00	0.00	0.0%	234.00	0.00	0.0%
-DELUXE-	1.00	0.00	0.0%	2.00	0.00	0.0%	23.00	0.00	0.0%
-MEAT SUPREME-	0.00	0.00	0.0%	1.00	0.00	0.0%	17.00	0.00	0.0%
-PHILLY-	1.00	0.00	0.0%	3.00	0.00	0.0%	8.00	0.00	0.0%
-THE WORKS-	0.00	0.00	0.0%	0.00	0.00	0.0%	13.00	0.00	0.0%
-VEGGIE-	2.00	0.00	0.0%	3.00	0.00	0.0%	21.00	0.00	0.0%
9" PIZZA	0	0.00	0.0%	74	599.51	13.8%	791	6302.69	6.2%
-CHEESE-	0.00	0.00	0.0%	40.00	0.00	0.0%	399.50	0.00	0.0%
-DELUXE-	0.00	0.00	0.0%	0.00	0.00	0.0%	36.50	0.00	0.0%
-MEAT SUPREME-	0.00	0.00	0.0%	8.00	0.00	0.0%	37.00	0.00	0.0%
-PHILLY-	0.00	0.00	0.0%	1.00	0.00	0.0%	10.00	0.00	0.0%
-THE WORKS-	0.00	0.00	0.0%	1.00	0.00	0.0%	20.00	0.00	0.0%
-VEGGIE-	0.00	0.00	0.0%	4.00	0.00	0.0%	19.00	0.00	0.0%
12" PIZZA	52	584.31	22.4%	95	1154.51	26.6%	2429	27483.25	27.1%
-CHEESE-	23.00	0.00	0.0%	67.00	0.00	0.0%	1227.0	0.00	0.0%
-DELUXE-	1.00	0.00	0.0%	7.00	0.00	0.0%	114.50	0.00	0.0%
-MEAT SUPREME-	1.00	0.00	0.0%	3.00	0.00	0.0%	113.50	0.00	0.0%
-PHILLY-	0.00	0.00	0.0%	0.00	0.00	0.0%	24.50	0.00	0.0%
-THE WORKS-	4.00	0.00	0.0%	6.00	0.00	0.0%	76.00	0.00	0.0%
-VEGGIE-	0.00	0.00	0.0%	5.00	0.00	0.0%	82.00	0.00	0.0%
16" PIZZA	78	965.91	36.9%	77	1170.85	26.9%	1912	27693.52	27.3%
-CHEESE-	49.00	0.00	0.0%	82.50	0.00	0.0%	862.50	0.00	0.0%
-DELUXE-	3.00	0.00	0.0%	8.00	0.00	0.0%	115.50	0.00	0.0%
-MEAT SUPREME-	5.00	0.00	0.0%	12.00	0.00	0.0%	133.00	0.00	0.0%
-PHILLY-	0.00	0.00	0.0%	0.00	0.00	0.0%	33.00	0.00	0.0%
-THE WORKS-	1.50	0.00	0.0%	2.00	0.00	0.0%	64.00	0.00	0.0%
-VEGGIE-	0.00	0.00	0.0%	4.00	0.00	0.0%	70.00	0.00	0.0%
TOTALS	139	1600.95	61.2%	266	3048.45	70.2%	5637	64453.53	63.4%
SODA									
2 LITER									
2 LITER - COKE	15	7.28	0.3%	33	43.46	1.0%	711	679.71	0.7%
2 LITER - DIET C	0	0.00	0.0%	7	12.41	0.3%	146	165.41	0.2%
2 LITER TOTALS	15	7.28	0.2%	40	55.87	1.3%	857	845.12	0.8%
BOTTLED WATER									
BOTTLED WATER	0	0.00	0.0%	2	2.48	0.1%	16	19.84	0.0%
BOTTLED WATER	0	0.00	0.0%	2	2.48	0.1%	16	19.84	0.0%
CAN									
CAN - COKE	47	33.19	1.3%	64	31.53	0.7%	1629	817.28	0.8%
CAN - COKE ZERO	0	0.00	0.0%	0	0.00	0.0%	8	8.00	0.0%
CAN - DIET COKE	18	14.94	0.6%	21	7.47	0.2%	322	171.80	0.2%

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CAN - CHERRY COK	9	5.81	0.2%	17	11.61	0.3%	258	136.92	0.1%
CAN - SPRITE	7	3.32	0.1%	10	5.81	0.1%	233	123.67	0.1%
CAN TOTALS	81	57.26	2.1%	112	56.42	1.3%	2450	1257.67	1.2%
TOTALS	96	64.54	2.5%	154	114.77	2.6%	3323	2122.63	2.1%
sides GROUP									
TOTALS	24	1.80	0.1%	50	9.80	0.2%	1380	144.00	0.1%
GRAND TOTALS	383	2204.94	84.3%	711	4340.33	99.9%	16164	93852.20	92.4%